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Lagrange Multipliers

Math 115

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Previously we used constraint equation to write z as a function of x and y. But you can't always do that.

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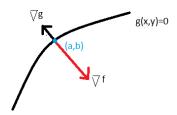
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(Since ∇g is perpendicular to the level curves this says that ∇f is perpendicular to the level curve g(x,y)=0 at the point (a,b).)



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Now let's do our example.

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Problem: For a firm with production function $f(x,y) = 20x^{\frac{2}{3}}y^{\frac{1}{3}}$, assume that a unit x of labor costs \$10 and a unit y of capital costs \$20. If the firm has \$12,000 to spend, how many units of labor and how many units of capital should it use to maximize production.

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In this problem λ turns out to be the marginal productivity of money, i.e. One extra dollar should produce 0.83994 units of production.

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- Take the max (or min) of the first three.

Problem: Find the maximum and minimum values of $f(x, y) = y^2 - y + x^2 - 2$ on the upper half unit disc.